Our Services

Making a meaningful impact
Our Vision

Our VISION is a world where business excellence makes possibilities achievable.

Our Mission

Our MISSION is to enable people and businesses to perform at their highest potential.

About Us

1966-2018: Over fifty years of people making a difference

In today’s ever-changing, fast-paced and increasingly globalised business landscape, agility and efficiency are key to your competitiveness. GP Strategies Corporation (NYSE: GPX) is a global performance improvement company committed to providing flexible, customised learning and development solutions that align to your business, cultural and regional requirements. With offices throughout North and Latin America, Europe, the Middle East and Asia, we are strategically positioned to deliver consistent, transformative, performance-driven services at locations around the world.

Our commitment starts by making sure we are culturally aligned and understand your goals as well as you do. It continues with leveraging our world-class expertise, people and resources to address your business challenges. It includes accountability, focus, industry knowledge, unparalleled buying power and the level of service that inspires long-term partnerships.

Most of our competitors don’t concentrate their efforts purely on learning development, which is why we excel in this space. Since 1966, our goal has remained constant - to measurably improve organisational performance and competitiveness through the integration of people, processes and technologies. Our services and industry knowledge are proven. Our quality and performance are recognised with industry awards, and our cache of best practices and lessons learned provides a powerful foundation for creating a measurable, ongoing impact on your organisation.
Our People

At GP Strategies, the expertise of our people is central to our success. We take great pride in the thought leadership and specialised knowledge within our organisation. As a long established firm, our management teams have unmatched expertise in all areas of performance-based training and consulting and engineering across a broad spectrum of industries.

Moreover, our teams of instructors, consultants and training development experts have a genuine drive and enthusiasm for making measurable improvements in the performance of your people, systems and solutions. It’s more than just a pay check for us. It’s our passion, and we routinely go the extra mile for you as a result.

“We believe if direct effort is put into creating conditions for learning, results can increase exponentially, increase your competitive advantage.”

Our Services

GP Strategies works with leading global organisations in both the public and private sectors to deliver high-impact training, consulting and performance improvement solutions. We partner closely with individuals and teams across those organisations to deliver everything from leadership development programmes and sales solutions to learning technologies and performance-based engineering solutions.

While our services are diverse and comprehensive, all are built on a foundation of human performance improvement with emphasis on time - and money-saving benefits, that last long after our work is done.

The following is a high-level summary of the types of services we offer around the world.
Training and Consulting

To equip and enable people and businesses to PERFORM at their highest potential to SOLVE business challenges and attain ultimate performance RESULTS.

Training and Consulting

Training and consulting form the core of everything GP Strategies delivers. Our top priority is providing you with the expertise and skills you need to make every square foot of your organisation perform at its peak. With extensive experience in multiple workforce development disciplines and 21st century learning approaches, we always remain cutting edge. We continually look for new perspectives and work in collaboration with industry thought leaders to create innovative solutions tailored to meet your business challenges.

We specialise in building training programmes from the ground up, completely customised to your business goals, challenges, culture and preferred ways of working. With the support of our expansive global delivery network, we can efficiently, effectively and consistently deliver a tailored solution anywhere at any time.

Our global capabilities include:

- Custom Content Design, Development and Delivery
- Coaching and Mentoring
- Documentation Development Services
- Human Capital Management (HCM) Technology Services
- Learning Consulting Services
- Vocational Training and Apprenticeships
- Off-the-Shelf Course Content
Technology Services

- Content Management Systems (CMS)
- Environmental Management Systems (EMS)
- Learning Management Systems (LMS)
- Learning Content Management Systems (LCMS)
- Performance Management Systems
- Portals
- SharePoint Services
- Talent Management Systems (TMS)

Training and Consulting

Custom Content Design, Development and Delivery of training solutions that address specific levels of your organisation and are in tune with local cultures and languages. Our delivery mediums include:

- Instructor-Led, Facilitative and Lecture-Based Training
- E-Learning
- Paper-Based Training
- Technology-Based Training (WBT/CBT/CAI)
- Video
- Mobile
- Virtual Instructor-Led Training (VILT)
- Structured On-the-Job Training (OJT)
- Blended Learning
Managed Learning Services

To REDUCE learning programme costs and leverage GLOBAL capabilities to meet growing workload demands of Learning organisations that FOCUS on business-critical objectives.

Managed Learning Services

Learning and Development and Talent Management programmes are often required on a global scale. This in itself can present a set of unique challenges that require a skill set that organisations may not wholly possess internally. Even when this isn’t the case, the amount of effort required using internal resources can grow significantly over a short period of time, drawing essential expertise away from business-critical strategies.

GP Strategies supports the development and implementation of your business process outsourcing strategy and services through an array of instructional and managerial services to address the training challenges you face. Whether you require selected supplemental staff to work within your own infrastructure or full-service support to take your initiative from start to finish, we tailor a solution to fit your needs.

Our services include:

• Training Design, Development and Delivery
• Curriculum Management
• Training Administration and Logistics
• Instructor Resource Management
• Vendor Management
• 24/7 Call Centre Services
• Tuition Programme Management
To help organisations SELL more... FASTER by enabling their sales CHANNELS and customers through product KNOWLEDGE and brand ADVOCACY.

Product and sales skills training is an essential part of increasing performance. But if you really want to transform your sales people into highly effective brand advocates, you need a holistic approach that augments their skills with visionary strategies, tight methodologies, compelling incentives and powerful support materials.

Our sales solutions help you to fuel your competitiveness by providing end-to-end, custom services. We can help your sales people become powerful stewards of your brand by using proven approaches for turning prospects into customers.

Solutions include:

- Sales Performance Consulting
- Point of Sale Support
- Product and Launch Training
- Sales Channel Training
- Brand Advocacy and Incentive Programmes
- Sales Enablement Strategies and Programme Development
- Customer Loyalty Programmes
- In-Dealership Coaching and Training Services
To create INSPIRATIONAL leaders and POWERFUL change agents that DRIVE performance across ALL organisational levels.

Today’s global business environment demands more from your leaders than ever before. As barriers disappear, hierarchies and borders become more fluid. You need leaders who can inspire anyone to higher performance, anywhere in the world. You need visionary talent that is the right fit at the right time for your organisation, and you need your leaders to be authentic and effective in executing their responsibilities.

From your front-line managers to senior executives, GP Strategies is expert at developing your workforce’s soft skills so that they excel in today’s business world. Understanding global markets is critical and we have the international expertise, resources and locations to support your business strategies.

We deliver content and services in native languages with a local perspective, including:

- Executive Development Services
- Leadership Development
- Employee Engagement Services
- Coaching
- Mentoring
- Talent-Focused Development
- Organisational Change and Transition Services
- Global, Virtual and Matrix Team Development
- Professional Development and Managerial Skills Training
To develop STRATEGIES and programmes that MINIMISE risk and achieve optimal regulatory compliance RESULTS.

Risk, Regulatory and Compliance

The compliance and risk landscape is continually changing. To remain competitive, you need a governance, risk management and regulatory compliance strategy in place that keeps pace with new legislation and stakeholder expectations.

To manage these areas effectively, leaders should consider embedding a thoughtful awareness of risk and compliance into the very fabric of their organisation. People, processes and technology should all work together to help your business stay in control of the risks you choose to take.

We can help in the areas of:

- Finance
- Sustainability
- Information
- Supply Chain
- IT Security
- Environmental
- Homeland Security
- Regulatory Compliance Including Health, Safety, Welfare and Environment
- Construction Safety Management
- Project Risk Management
Technical and Engineering

To design/build and DELIVER high-quality, cost-effective and RELIABLE performance improvement services to keep your FACILITIES and systems running at MAXIMUM efficiency.

In many organisations, especially those with a highly technical or manufacturing focus, performance improvement extends beyond learning to encompass everything from performance monitoring of your equipment to the development of maintenance systems and the design of your facility. At the same time, employee recruitment and training strategies are a key factor dominating the manufacturing, energy and other technical industries as the baby boomer generation reaches retirement age.

To meet the workforce performance challenges you face, GP Strategies delivers training services in:

- Engineering Design/Construction Management
- Logistic Support Analysis
- Technical Documentation Development
- Design of Repair and Overhaul Programmes
- Maintenance and Reliability Training and Tactics
- Contract Management and Procurement
- Process Safety, Risk Management and Compliance Solutions
- Condition and Performance Monitoring of Plant Equipment with EtaPRO™
Workforce Performance and Process Excellence

To ensure workforce READINESS and technology PLATFORM proficiency by leveraging OPTIMUM processes and practices.

Enterprise Resource Planning (ERP) systems, business applications, mobile technologies and desktop interfaces are merely a few examples of the new platforms that are being implemented and rolled out to your workforce. Meanwhile, employee turnover results in a loss of corporate knowledge, and new employees can cause a lag in performance. Whether as a result of new business processes or corporate reorganisation or the issues mentioned above, change is constant and the pace just keeps accelerating.

GP Strategies not only excels at easing the transition into new ways of working but, more importantly, we can also help your organisation evolve with all of the changes that ensue over time. Our goal is to help you develop the agility to achieve initial success, and sustain or improve upon it, regardless of the challenges you may meet along the way.
Workforce Performance and Process Excellence

Workforce Performance
- Platform Adoption Solutions
- People Readiness Solutions
- Strategy Execution
- Role Excellence Profile
- Organisational Change Management
- End User Training
- Sustainment Strategies

Process Excellence
- Plant Operations, Maintenance and Reliability Programmes
- Technology and Equipment Performance Improvement
- Product Development and Project Management Programmes
- Lean Six Sigma Training and Consulting
- Mentoring and Coaching
- Quality Assurance Programmes
- Certification and Accreditation Programmes

Awards

We believe helping you improve your organisational performance is reward in itself. However, we are especially grateful when our accomplishments are acknowledged by our customers and the learning industry, as well.

In addition to the awards we win, we also pursue the accreditations that have meaning to our clients and prove the expertise and skill of our people. We want you to hold us in high expectation. Above all, we want to work with organisations that feel comfortable, confident and enthusiastic about working with us.

“The partnership with GP Strategies supports our intent and ambitious growth plans. As a result, the learning managed service GP Strategies provides has been a success for Texas Instruments.”

Hans Seitenberger, Manager Human Resources Training & Development at Texas Instruments, Germany
Making a Meaningful Impact

We are at our best when we’re helping our clients achieve their best. GP Strategies’ passion is to make a meaningful impact by helping you:

• Create leaders that drive performance at all levels
• Sell more... faster
• Deliver efficient and sustainable energy
• Ensure safe products
• Develop effective practices and work environments
• Prepare communities and organisations to mitigate risks
• Achieve results in complex regulatory arenas
• Empower people to reach their highest potential
• Improve performance across the globe

This brochure captures the big picture of how our knowledge creates a measurable performance impact for our clients. But it only touches on the comprehensive range of services we can perform for you.

To learn more, visit us at www.gpstrategiesltd.com

Our Values

GP Strategies™ fosters community through these core BELIEFS and guiding PRINCIPLES:

Making a meaningful impact
Acting with integrity
Communicating directly and honestly
Delivering quality services and products
Developing innovative solutions based on need
Striving for continuous improvement
Demonstrating teamwork
Respecting others
Optimising shareholder value